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Unified Brainz Group Holdings LLC
Unified Brainz Virtuoso Ltd.

To

June 21, 2022

H.E. António Guterres
The Secretary General,
United Nations Secretariat
New York, NY 10017
USA

Subject: Letter of Commitment for UNGC Signatory Status

Dear Mr. Secretary General,

I am pleased to confirm that Unified Brainz Virtuoso Ltd. (UBVL) continues to support the Ten Principles of the United Nations Global Compact on human rights, labour, environment and anti- corruption. With this communication, we express our intent to continue implementing those principles. We are committed to making the UN Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. Unified Brainz Virtuoso Ltd. (UBVL) will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the Ten Principles. We support public accountability and transparency, and therefore we had reported on progress within one year of joining the UN Global Compact, and we are committed to continue doing it annually then onwards according to the UN Global Compact COP policy. This includes:

- A statement signed by the chief executive expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Compact.
- A description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the UN Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Sincerely Yours

Dr. GD Singh

Founder & President

Unified Brainz Virtuoso Ltd.



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Part II. Description of Practical Actions

Unified Brainz Virtuoso Limited - UBVL is a leading international branding and strategic business consulting firm, essentially into brand building, creative designs, management & business consulting and publication & event management services. With over one and a half decades of cumulative industry knowledge, expertise and experience, UBVL helps and supports its clients attain their desired goals of sustainable growth and increased performance & efficiency in today's fast changing and competitive environment. The group possesses complementary skills, which assist to generate superior returns for its diverse cliental by involving & engaging the "Theory of Constraints" to systematically remove the hurdles or constraints to improve the performance of an organization.

- UBVL Media & Publication House runs a quarterly Luxury, Lifestyle & Business Magazine, 'Passion Vista', publishes a very unique series of Coffee Table Books on short biographies of business leaders & socialites and provides a variety of ghost writing & publication services to its global clients.
- UBVL is a strong member of UNGCN, India for last 5 years and it involves UNGC doctrines and norms in all its multifaceted social and corporate events by the virtue of which it tries to engage them in its endeavors to support UNSDG 2030 and UNGCN. UBVL strongly supports United Nation's Global compact program and Earth charter principles as well as strongly follows United Nation's Sustainable Development Goals 2030 as well as appeals all its stakeholders to do so.
- It spreads awareness amongst individuals & organizations about UNGC and UNSDG amongst its associates, partners, other stakeholders and those who deals with it by organizing events such as seminars, conferences, education forums, talk shows, etc. and inspires them to follow what it preaches & practices based on UNGC and UNSDG principles.
- UBVL, along with its group organizations, regularly organizes corporate events, engaging multinational corporates and organizations in MSME segment through conferences, award shows, book & product launches, celebrity events, cruse parties, etc. almost all of which are dedicated to the UNGCN doctrines and UNSDG 2030, making delegates aware of them and inspiring them to follow them in their best capacity. UBVL kept its commitment, even during lockdown, by engaging its patrons & followers through online digital events. List of such events is listed in the Part III: Measurement of Outcomes.
- By the virtue of its global presence and extensive network, UBVL also works as an influencer to some of the most powerful business and community leaders, educationists, philanthropists, etc. who play a major role in implementing most of the global doctrines and inspire the policy makers.
- UBVL publishes a quarterly magazine, "Passion Vista" that features articles on Green



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business by saving environment, on women empowerment, on natural food, sustainable business model, etc. along with featuring people who contribute in the UNSDG and UNGCN.

- It also publishes unique Coffee Table Books, usually the short biographies of eminent & illustrious people who represent various socio-economic groups in business and society and dedicate the entire project to UNSDG 2030 and UNGC & its 10 Principles.
- While carrying out the above tasks, UBVL, along with other associated and partner organizations, adheres very strongly to 10 Principles of UNGC in the following manner:
 - UBVL respects the internationally proclaimed human rights and recognizes individual's rights without discriminating individuals on the basis of gender, race, ethnicity, cast & creed.
 - It doesn't complicit in human right abuse in any manner.
 - It completely abolishes employment of child labors as well as forced labor.
 - It supports rights to voice and respects individual's opinions.
 - UBVL and its associate organizations don't engage in any kind of mal practice or corruption in its activities. Not only that, it encourages all associated business entities to adopt the rights work practices, leaving no room for corruption.
 - It supports the United Nations Sustainable Development model, adopting and encouraging others to protect environment and natural resources while targeting their growth plans.
 - It believes in handing over a planet well nurtured and full of natural resources to its future generations.



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Part III. Measurement of Outcomes

Period: From July 2021 to June 2022

Sr. No.	Activity	Objective	Date	City/ Country	Impact on People
1.	Asian African Business Summit 2021	A business summit based on UN SDG and UNGCN principles to revive the dying economy.	22nd & 23rd - 10-2021	Online through YouTube and Facebook media	UBVL organized for its group organization, AACCI, a business summit, dedicated to UNSDG 2030 and UNGCN doctrines to encourage business in loss during COVID lockdown to encourage them and adopt sustainable development practices. More than 500 participants took place in this 2 days online program.
2.	Men Leaders to Look Up to in 2021	Online unveiling of a special collector's edition of Passion Vista, the international magazine by the group	19-11-2021	Online through YouTube and Facebook media	More than 200 people gathered online to see the unveiling of a very special edition of Pasion Vista which featured the most inspiring men leaders from across the globe who have followed the principles of humanity as well as UNGCN



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3.	Business World International Conference	Organization (WPDO), a group company of UBVL, felicitated the renowned people from humanitarian background in Sri Lanka	28-11-2021	Sri Lanka	World Peace & Diplomacy Organization (WPDO), a group company of UBVL, felicitated the renowned people from humanitarian background in Sri Lanka, encouraging & inspiring people to contribute in humanitarian actions.
4.	Asian African Leadership Forum, Ghana	A business forum with more than 250 guests from different parts of Africa	10-12-2021	Accra, Ghana	More than 250 participants took part in this high flying business forum to support sustainable business practices and help natural resources to replenish with the development
5.	Most Admired Global Indians 2021	The launch of a special edition of Passion Vista, the international magazine by the group organization	25-01-2022	Online through YouTube and Facebook media	About 250 Indian origin men and women and their friends and family watched the unveiling of a special edition by the magazine which highlighted the social and business lives of participating Indians residing in different countries.



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6.	PV Global Icons 2021	Unveiling of a special collector's edition of group magazine, Passion Vista.	31-01-2022	Online through YouTube and Facebook media	A very special edition of the magazine was unveiled online which featured the most eminent people from across the globe whose achievements and humanitarian deeds speak about them
7.	Women Leaders to Look Up to in 2022	Online unveiling of a special collector's edition of Passion Vista, the international magazine by the group.	8-3-2022	Online through YouTube and Facebook media	On the occasion of World Women's Day, we released a special magazine, dedicated to women empowerment, supporting UN SDG no. 5. Its unveiling happened through online media of Facebook and YouTube, attended by about 300 people from across the globe.
8.	High Level Diplomats Meet	A platform for Diplomats and business leaders to meet for sustainable growth and investment opportunities.	23-04-2022	India International Centre, New Delhi	An investment meet of diplomats from various Asian & African countries and business leaders from different sectors to explore possible investment opportunities



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9.	Passion Vista Hall of Fame	Unveiling of a special collector's edition of group magazine, Passion Vista.	24-05-2022	Indian International Centre, New Delh	Dedicated to the cause of UNGCN and UNSDG, this special annual edition was unveiled in India International Center, New Delhi amidst diplomats, policy makers, business owners and celebrities. Special peace awards were also given to those who have sacrificed their lives for the cause of global peace.
10.	4 th Asian African Leadership Forum 2022	A business forum with more than 300 guests from different parts of Africa	24-05-2022	Indian International Centre, New Delh	The flagship event of AACCI, a group organization of UBVL, took place in New Delhi amidst diplomats from various countries, business leaders, celebrities and influencers from various walks of life. The event was dedicated to the UNSDGs and UNGCN principles.